

**\*\*\*NOTICE OF MEETING\*\*\***

**Outdoor Recreation Task Force**

Wednesday, February 18, 2004

10:00 a.m. -- 5:00 p.m.

One Utah Center – 11<sup>th</sup> Floor

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10:00 Welcome

10:10 Governor's message to the task force

10:30 Review the charge to, and duties of the task force

- Procedures, meeting notes
- Conduct

11:00 Task force members introduce themselves

- Background
- Interest in and connection to outdoor recreation
- Favorite outdoor activity
- Name one thing your fellow members may not know about you (Accomplishment, hobby, talent, unique experience)

11:45 **The Outdoor Recreation Capital of the World**  
**Questions for the Group:**

*Q: What is your vision for the Outdoor Recreation Capital of the World?*

*Q: What can we do to establish Utah as the Outdoor Recreation Capital of the World?*

**12:30 Lunch**

1:15 **Brainstorming Topic 1: Identifying Utah's Recreational Crown Jewels**

*Q: How do we identify Utah's premier outdoor recreation destinations and natural assets?*

*Q: How do we protect, manage and improve these recreational crown jewels?*

2:15 **Brainstorming Topic 2: Economic Opportunities**

**A) Recreation Economy**

*Q: What can be done to maximize the economic opportunities that flow from outdoor recreation?*

*Q: What can be done to create new business opportunities and expand the opportunities for existing businesses?*

**B) Local Communities**

*Q: How can we assure that the benefits of the outdoor recreation economy flow in significant proportion to local economies?*

*Q: What can be done to ensure that local communities have sufficient resources for public services that are strained by recreation, such as search and rescue, ambulance service, road maintenance, and other public infrastructure?*

*Q: How can we build bridges between the outdoor recreation economy and the traditional western heritage economy of rural Utah, with an eye to harmonizing, balancing, and preserving both for future genera*

**3:15 Break**

**3:30 Facilitated discussion on how to proceed**

*Q: What are the priorities of the task force? How can the scope of the task force activities be defined or focused?*

*Q: How should the task force proceed in addressing its priorities?*

- *Data and information*
- *Outside expertise*
- *Organizational structure*
  - *Subcommittees*
  - *Staff work*
- *Future meetings*
  - *Schedule*
  - *Location*

**4:45 Closing remarks and observations by members**

**4:55 Summarize expectations**

- *Process*
- *Notes*
- *Next steps*
- *Assignments*

**5:00 Adjourn**